



Aboriginal
Affairs



Aboriginal Affairs NSW

Funding Acknowledgement Guidelines

For recipients of Aboriginal Affairs NSW (AANSW) grants.

1. How to acknowledge funding

Print acknowledgement statement

All print materials produced to promote the funded activity must include the following acknowledgement statement and where possible be accompanied by the AANSW logo:

Proudly supported by



Verbal acknowledgement statement

The following statement can be used to verbally acknowledge the support of AANSW:

“On behalf of (group/organisation) we would like to acknowledge the support of Aboriginal Affairs NSW”

2. What type of acknowledgement should be used

The following table provides guidance on the appropriate form of acknowledgement to use for each promotional activity.

How to acknowledge AANSW	
Flyer or Poster	AANSW Logo and acknowledgement statement for print
Website or Social Media	AANSW Logo and acknowledgement statement for print
Media Releases	Acknowledgement statement for print
Invitation	AANSW Logo
MC Notes or Media Interview	Verbal acknowledgement statement



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3. AANSW logos and how to use them

The AANSW logo consists of the NSW Government Waratah logo and the AANSW hand logo which should not be separated, cropped, scaled disproportionately or altered.

The area around the logo must be kept clear and the minimum logo size is 15mm or 45 pixels high.

The [Aboriginal Affairs NSW Corporate Brand Identity Guidelines](#) provide further guidance to recipients of AANSW funding on how to correctly use the AANSW Logo. This includes which colour version to use, background colours and minimum size.

Please email the AANSW Communications Team at comms@aboriginalaffairs.nsw.gov.au for a copy of the AANSW logo.

4. Where to find help

If you have a question about what type of acknowledgement or branding should be used for your funded activity, please contact the AANSW Communications Team on 1800 019 998 or by email comms@aboriginalaffairs.nsw.gov.au.